



## COMMUNICATIONS INTERNSHIP CREDIT-BEARING

**Earn credit while actively gaining work experience in your field of study...**

**The Niagara Frontier Transportation Authority** is a public authority serving Erie and Niagara counties. The NFTA employs 1,500 individuals and owns and operates the **Buffalo Niagara International Airport and the Niagara Falls International Airport** as well as **Erie County's public transportation system, Metro Bus and Rail.**

The purpose of the Communications Internship Program at the NFTA is to provide qualified students with practical and valuable project-based learning experiences within their related field of study. All tasks completed within the internship program are aligned with the program's guidelines and fall under the overall objectives of NFTA's annual communications and marketing plan.

**Internship Dates:** Fall –or- spring –or- summer; exact dates depend on chosen semester  
**Compensation:** Academic Credits (max 5 cr. Hours)  
**Hours Per Week:** 16--24  
**Days:** TBD, based on availability\*  
**Office Location:** Metropolitan Transportation Center, 181 Ellicott Street, Buffalo

**Duties:** Student interns will assist in supporting company's public relations strategy and executing it in different phases. Associated tasks include working on marketing and advertising campaign development as well as communications and media plans, special event planning, community outreach, social media content development, market research as well as other duties as assigned.

**Qualifications:** Candidates must be at least 18 years of age and actively pursuing a degree in Public Relations, Communications, Marketing, Journalism or related business field. Students must have demonstrated writing experience. A high level of organization, attention to detail and self-motivation is necessary.

**To apply for this internship please submit the following as indicated:**

- Resume with cover letter including related experience as well as **a writing sample.**
- \*Include work availability Monday through Friday between the hours of 8 a.m. – 4 p.m.
- Completed employment application available at [nfta.com](http://nfta.com) to:  
Lisa Piecki, Manager – Community Relations & Internal Communications  
Niagara Frontier Transportation Authority, 181 Ellicott Street, Buffalo, NY 14203  
or Email to: [Lisa\\_Piecki@nfta.com](mailto:Lisa_Piecki@nfta.com) cc: [Nicholas\\_Kurtz@nfta.com](mailto:Nicholas_Kurtz@nfta.com)

**Submissions will receive an acknowledgement within 7-10 business days.**